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Art Trades Supplement.

NEW YORK SCHOOL OF ALPPIED DESIGN FOR WOMEN.

ADVANCED Department of Design—Wall Paper, Silk, Carpet Designing, Architecture. Illustrations under Dan C. Beard. Water Color under Paul de Longpré. Classes under Miss Grace Barton Allen. The Instructors of the Advanced Department are all employed in manufactories or offices.

The Special Courses are: Advanced Design, Book Cover Design, Animal Drawing for illustration. There are three terms, beginning October 1, ending May 22. Tuition, \$20.00 a term; Special Courses, \$25.00 each. Certificates admit to the Royal School of Design, London.

The school opens this year with an increase of students over last year (Fourth Annual Report showing 389 students), under the following instructors:

Elementary Department—Miss Charlotte Overbury, Miss Grace Dean, Miss Sara Darach, Miss H. Martell.

Drawing from Cast.

Perspective.

Geometric Design.

Construction of Curves.

Conventionalization of Natural Forms.

Children's Class—Miss Grace E. Wesson. Historic Ornament—H. L. Parkhurst (formerly Tiffany Glass Co.).

Elementary Historic Ornament—Miss Ida Rosenquest.

AUTOMATIC ROTARY FAN FOR ROCKING-CHAIR.

By W. H. W.

THIS invention will be appreciated by young and old during the warm summer days, and can be applied to any rocking-chair without the least trouble. Only four wood-screws are required to hold it firmly in place, and no power is required to operate it other than that furnished by the chair itself in rocking.

This is the only ordinary fan made for use on rockers and is a thoroughly practical device.

The construction of the fan and its automatic operation are readily understood by reference to the engraving. The mechanism employed is extremely simple, is light as well as strong, and does not detract from the appearance of the rocker, to which the fan is attached. The device has few parts and is therefore not liable to get out of order easily. It can be shipped in small bulk.

The fan is set in motion as soon as the chair is started rocking, and has a steady, easy and quiet motion in one direction with the plane or nearly so with the chair itself.

If one is smoking, the fan will throw the smoke upward or downward as may be desired, keeping it entirely away from the smoker's face and out of his eyes.

Using a rocking-chair equipped with one of these fans, it is an easy matter for one to keep cool in the warmest weather, either in the house or out of doors,—the fan going with the rocker wherever that is desired to be used.

It will keep away flies and mosquitoes,—even in Jersey, and will be found a great relief and comfort to sufferers from asthma. This fan does not get tired, and one can read and smoke at the same time with the greatest enjoyment, and keep cool by a very slight motion of the rocker.

Chairs furnished with it are well suited

for private and public buildings, summer hotels, and waiting-rooms everywhere.

The Automatic Rotary Fan is an invention of exceptional merit, being entirely original in its manufacture and operation from anything of the kind heretofore devised. Parties desiring full information regarding details, also necessary particulars as to manufacturing, should address, H. Bamberger, 97 Elm Street, Newark, N. J.

THE MANUFACTURERS' ADVERTISING BUREAU AND PRESS AGENCY OF NEW YORK.

THE Manufacturers' Advertising Bureau has now been some six months at its new location,—126 Liberty Street, New York City—and find the move from the old-



AUTOMATIC ROTARY FAN, FOR ROCKING-CHAIR. MANUFACTURED BY H. BAMBERGER, NEWARK, N. J.

time headquarters at "111" to have been a good one.

The present facilities of the Bureau are thoroughly up-to-date, and enable it to care for the large business entrusted to its care to the utmost satisfaction of its clientage and with the greatest degree of convenience and dispatch.

There is no other concern in the United States quite like the Manufacturers' Advertising Bureau in the business it conducts, which is original and peculiar to itself.

Established in 1879 by its present head and proprietor, Mr. Benj. R. Western, who was for some years previously a publisher of trade journals, its purpose is to manage the newspaper work and advertising for firms who have not the time, inclination or experience to conduct this department of their business themselves, and yet wish brought to it the attention it deserves.

The Bureau is an authority on advertising, to which it has confined its operations almost wholly, and those in need of expert help in this direction will do well to note the fact.

A booklet with the title "Advertising for Profit" is published by the concern for

gratuitous distribution to manufacturers generally who are desirous of knowing just how it works.

FIELD FLOWERS.

THE EUGENE FIELD MONUMENT SOUVENIR.

"FIELD FLOWERS," published under the auspices of Mrs. Eugene Field, with the approval of the Monument Committee, for the purpose of creating a fund, the proceeds of which will be equally divided between the family of the late Eugene Field, and the fund for the building of a monument to the memory of the beloved poet of childhood. "Field Flowers" is a cloth bound book, 8x11, gilt edges, heavy enameled cardboard, die-stamped in gold and color from design by Stanford White, selected by St. Gaudens. The publication of this work was made possible by the kind assistance of the leading artists, who contributed one or more original drawings for the text matter by Eugene Field appearing therein:

The Committee organized for building a monument to Eugene Field, the poet laureate of childhood, is composed of the editors and proprietors of each of Chicago's daily papers. A large number of the leading citizens of the country suggested that it would also be well at the same time to show the love of all men for Eugene Field and his works by providing in a measure for his family. An honorary membership was then appointed to the Monument Fund comprised of prominent men and women all over the country, and it was then decided to divide the fund created equally between the family of the late Eugene Field and the fund for the building of a monument to the memory of the beloved poet of childhood. It was the first intention to merely publish a beautiful four-page certificate of a subscription of one dollar to the fund.

Mr. Melville E. Stone, general manager of the Associated Press, desiring to secure the co-operation of about four or five of America's greatest illustrators, wrote to thirty-two of the great artists to secure their assistance, thinking that out of this number possibly four could be found who would be able to find time to comply, knowing that illustrators of such ability have their time engaged three, five and eight months ahead. To the surprise of the Committee the response from the artists was immediate and unanimous. Each one in writing spoke of the esteem, love, and friendship felt for a mind so great and a heart so true, and were glad to have the honor of assisting in a testimonial to his worth. The Committee, instead of having a few drawings to embellish a Certificate, found themselves with fifteen thousand dollars' worth of drawings, each one illustrating some verse or poem of the dead poet.

It was then found necessary to increase the souvenir to a cloth-bound, die-stamped, forty page book, which, while typographically perfect, and containing some of the brightest gems of Eugene Field, is probably the greatest medley of modern art appearing in any one publication, and the Committee was enabled by this means to issue at a profit to the fund for one dollar a book that seven dollars would not have paid for under other circumstances.

The original drawings are now being exhibited in the different large cities, and are attracting universal attention.

The great newspapers and magazines all over the country have made it a personal matter to see to it that a portion of their valuable space is devoted occasionally to mentioning this book, as their part of the contribution to the fund, and in this way giving many times the actual value of the space.